| 科目ナンバリング | | | | | | | | | | |
|-----------|---------------------|---|------|-------|-------|-----------------------|---------|---------------|------------|------|
| 授業科目 <英訳> | | Introduction to Management-E2 Introduction to Management-E2 | | | | 担当者所属 職名・氏名 経済学研究科 | | | ↓ 准教授 王 英燕 | |
| 群 | 人文・社会科学科目群 分野(分類) 法 | | | | 法・i | 政治・経済(基礎) | | | 使用言語 | 英語 |
| 旧群 | A群 | 単位数 | 2単位 | 週コマ数 | 1 🗆 🥫 | マ | 授業 | 訴幾 講義(対面授業科目) | | |
| 開講年度・開講期 | | | 曜時限水 | 時限 水2 | | 配当 | 配当学年 全回 | | 対象学 | 生全学向 |

[授業の概要・目的]

The purpose of this course is to provide students of all disciplines with the most fundamental and broad overview of contemporary management theories, concepts, and basic practices in the world of business management. The focus of this course is on introducing selected theories, and covering the four primary management functions, including planning, organizing, leading and controlling. Furthermore, this course will explore how to apply various theories and concepts to current business practices.

[到達目標]

To understand the main concepts and theories of contemporary management;

To acquire preliminary skills to analyze real business problems with the knowledge learned;

To understand multiple perspectives and approaches that exist in business practices

[授業計画と内容]

The following is an overview of what will be covered. Some adjustments may be made to this schedule when necessary.

Week 1 Orientation

Understanding organizational management (week 2 to 5)

- (1) Classical management theories
- (2) Management and organizations
- (3) Organizational design
- (4) Organizational decision-making

Developing corporate strategies (week 6 to 9)

- (1) Understanding internal and external environment
- (2) Strategic management
- (3) Change and innovation
- (4) corporate social responsibility and business ethic

Managing people and team (week 10 to 13)

- (1) Human resource management
- (2) Team management
- (3) Organizational communication
- (4) Diversity management

Week 14: Course summary

[履修要件]

The lectures will be delivered in English. Students should have an interest in the study of business

Introduction to Management-E2(2)へ続く

| Introduction to Management-E2(2) |
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| management in English. Knowledge of management is not a requirement to enroll in this course. |
| [成績評価の方法・観点] |
| 30% class attendance and participation, 30% short essay (500-800 words), and 40% final exam |
| [教科書] |
| 授業中に指示する |
| [参考書等] |
| (参考書) Stephen P. Robbins and Mary Coulter 『Management (11th edition)』(Prentice Hall)ISBN: 9780132163842 |
| [授業外学修(予習・復習)等] |
| Students will be expected to spend about at least 90 minutes outside of class each week on class preparation, readings, and review. |
| [その他(オフィスアワー等)] |
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