

科目ナンバリング		U-LAS06 10011 LE44									
授業科目名 <英訳>		Introduction to Management-E2 Introduction to Management-E2				担当者所属 職名・氏名		経済学研究科 特定講師 CHUNG-MOYA , Emily			
群	人文・社会科学科目群			分野(分類)		法・政治・経済(基礎)			使用言語	英語	
旧群	A群	単位数	2単位		週コマ数	1コマ		授業形態	講義（対面授業科目）		
開講年度・ 開講期	2024・前期		曜時限	木3			配当学年	全回生		対象学生	全学向
[授業の概要・目的]											
This course is designed to provide an introduction to the fundamental principles of managing business organizations. Students will be exposed to management concepts, models, contexts, and practices. They will learn to apply management theory and research evidence in analyzing critically and solving creatively real-life management problems. They will also learn to make and evaluate managerial decisions while considering cultural and ethical issues in a diverse and internationalized world.											
[到達目標]											
After the course, students should be able to - Understand and explain the main concepts, theories and approaches of management - Evaluate and analyze concrete management phenomena, dilemmas and decisions - Reason and apply the knowledge gained to a range of examples and situations											
[授業計画と内容]											
The course is taught via a 90-minute-lecture session per week, over a period of fifteen weeks. The following overview of the weekly content is subject to adjustments when needed.											
Week 1 - Introduction											
Week 2 - History, trend, globalization, and ethics											
Week 3 - Personality, attitudes, and work behaviors											
Week 4 - Developing mission, vision, and values & Goals and objectives											
Week 5 - Strategic management											
Week 6 - Organizational structure and change											
Week 7 - Organizational culture											
Week 8 - Leading people and organizations											
Week 9 - Decision making											
Week 10 - Communications in organizations											
Week 11 - Managing groups and teams											
Week 12 - Motivating employees											
Week 13 - The essentials of control											
Week 14 - Strategic HR system											
Week 15 - Feedback session											
Total : 14 classes, 1 Feedback session											
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## Introduction to Management-E2(2)

### 【履修要件】

The lectures will be delivered in English. Students should have adequate language proficiency to actively participate in the class. Knowledge of management is not a requirement to enroll in this course.

### 【成績評価の方法・観点】

- 20% Class attendance and participation

Speak up and share your experience and thoughts

- 40% Short essay (1000 words)

Due: Week 8 An essay about your personal experience of management phenomena; defining questions and providing solutions

- 40% Long essay (2500 words)

Due: Week 15 An essay connecting concepts in our class with news reports of management phenomena (e.g. a company, an industry, an issue/problem, a scandal etc.); defining questions and providing solutions

Essay instructions:

You should describe the phenomenon, and define questions/puzzles from it and provide some thoughts, analysis and solutions. You need to use some concepts, tools, and frameworks we discussed so far in class to investigate such phenomenon. You should upload your essay into the "Drop box" folder on the left panel of the Panda course page.

### 【教科書】

Talya Bauer, Berrin Erdogan, and Jeremy Short. (2018). 『Principles of Management. 』 ( Boston, MA: FlatWorld. ) ISBN:978-1-4533-9210-2

( 関連URL )

<https://catalog.flatworldknowledge.com/catalog/editions/principles-of-management-4-0>(Principles of Management (Version 4.0) By: Talya Bauer, Berrin Erdogan, and Jeremy Short )

<https://open.umn.edu/opentextbooks/textbooks/34>(Open Textbook Version (qualitatively the same as the above, but FREE!))

### 【授業外学修（予習・復習）等】

Students are expected to spend at least 90 minutes outside of class each week on class preparation, readings, and review.

### 【その他（オフィスアワー等）】

By appointment via email