

科目ナンバリング		U-LAS06 10012 LE44							
授業科目名 <英訳>		Contemporary Management-E2 Contemporary Management-E2				担当者所属 職名・氏名		経済学研究科 特定講師 CHUNG-MOYA , Emily	
群	人文・社会科学科目群			分野(分類)	法・政治・経済(基礎)			使用言語	英語
旧群	A群	単位数	2単位	週コマ数	1コマ	授業形態	講義 (対面授業科目)		
開講年度・ 開講期	2025・後期		曜時限	水2/水3		配当学年	全回生	対象学生	全学向
【授業の概要・目的】									
<p>This course explores modern challenges and opportunities faced by managers in today ' s dynamic business environment. It covers the evolution of management theories, strategies for effective leadership, and decision-making processes in the context of rapidly changing technological, social, and economic landscapes. Students will engage with current trends in management practices such as innovation, sustainability, diversity and inclusion, and globalization. Through case studies, group discussions, and interactive projects, participants will develop practical skills to address real-world business problems while embracing the principles of ethical and responsible management.</p>									
【到達目標】									
<p>By the end of this course, students will be able to</p> <ul style="list-style-type: none"> - Understand different perspectives of managing organizations - Diagnose analytically and critically problems faced by managers - Provide constructive recommendations for improving organizational/company performance 									
【授業計画と内容】									
<p>The course is taught via a 90-minute seminar-style session per week, over a period of 15 weeks. The following overview is subject to adjustments.</p> <p>Part One: Management Weeks 1 & 2: Managers and Managing (Chapter 1), The Evolution of Management Thought (Chapter 2), Values, Attitudes, Emotions, and Culture: The Manager as a Person (Chapter 3)</p> <p>Part Two: The Environment of Management Week 3: Ethics and Social Responsibility (Chapter 4) Week 4: Managing Diverse Employees in a Multicultural Environment (Chapter 5), Managing in the Global Environment (Chapter 6)</p> <p>Part Three: Decision Making, Planning, and Strategy Week 5: Decision Making, Learning, Creativity, and Entrepreneurship (Chapter 7) Week 6: The Manager as a Planner and Strategist (Chapter 8) Week 7: Value Chain Management: Functional Strategies for Competitive Advantage (Chapter 9)</p> <p>Part Four: Organizing and Controlling Week 8: Managing Organizational Structure and Culture (Chapter 10), Organizational Control and Change (Chapter 11) Week 9: Human Resources Management (Chapter 12)</p> <p>Part Five: Leading Individuals and Groups Week 10: Motivation and Performance (Chapter 13), Leadership (Chapter 14) Week 11: Effective Groups and Teams (Chapter 15)</p> <p>Part Six: Managing Critical Organizational Processes Week 12: Promoting Effective Communication (Chapter 16), Managing Conflict, Politics, and Negotiation (Chapter 17)</p>									
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Contemporary Management-E2(2)

Week 13: Using Advanced Information Technology to Increase Performance (Chapter 18)

Week 14: Starting a New Business (Chapter 19)

Week 15: Feedback & Exam Preparation

Total : 14 classes, 1 Feedback session

【履修要件】

The seminars will be delivered in English. Students should have adequate language proficiency to actively participate in the class. Knowledge of management is not a requirement to enroll in this course.

【成績評価の方法・観点】

- 20% Class participation

Speak up and share your experience and thoughts

- 40% Group Case presentation

Session 4, 6, 8, 10, 12, and 14 Your choice of "What is in the news?" Connect with theoretical arguments of corresponding sessions

- 40% Final Exam

【教科書】

George, J. 『Contemporary Management, 13th edition』 (McGraw-Hill Education, 2024) ISBN:978-1-26-494839-0 (ISBN-10: 1266802940 ISBN-13: 978-1266802942)

【参考書等】

(参考書)

Other readings will be announced in class.

【授業外学修（予習・復習）等】

Students are expected to spend at least 120 minutes outside of class each week on class preparation, readings, and review.

【その他（オフィスアワー等）】

By appointment via email

【主要授業科目（学部・学科名）】