

<b>Course number</b>		U-LAS03 10008 SB48					
<b>Course title (and course title in English)</b>		外国文献研究（経・英）A-E1 Readings in Humanities and Social Sciences (Economics, English)A-E1		<b>Instructor's name, job title, and department of affiliation</b>		Graduate School of Management Professor, COLPAN , Meziyet Asli	
<b>Group</b>		Humanities and Social Sciences		<b>Field(Classification)</b>		Readings in Humanities and Social Sciences	
<b>Language of instruction</b>		English		<b>Old group</b>		Group C	
				<b>Number of credits</b>		2	
<b>Number of weekly time blocks</b>		1		<b>Class style</b>		Seminar (Face-to-face course)	
				<b>Year/semesters</b>		2025・First semester	
<b>Days and periods</b>		Mon.3		<b>Target year</b>		2nd year students or above	
				<b>Eligible students</b>		For all majors	
<b>[Overview and purpose of the course]</b>							
The objective of this course is to introduce academic writings on corporate strategy and governance to students. It also aims to improve the students' writing, listening and discussion skills on the above-mentioned topics.							
<b>[Course objectives]</b>							
Improving students reading, writing, listening and discussion skills on strategic management.							
<b>[Course schedule and contents)]</b>							
The class will be divided into the below five parts that all relate to corporate strategy and/or governance topics: (It will however be custom-tailored to meet the level and interests of the students).							
1. Classic academic writings on the subject (Eg. Works of Alfred Chandler and other influential scholars) 2. Harvard Business School cases on Japanese and international companies 3. Contemporary readings that will come from a diverse set of publications, including books, journals and newspapers (such as Financial Times and Wall Street Journal) 4. Video-clips on the corporate strategy and/or governance of selected companies 5. Student (individual or team) presentations on their selected themes.							
<b>[Course requirements]</b>							
The class will be conducted mainly in English so basic understanding of English is necessary.							
<b>[Evaluation methods and policy]</b>							
Class participation (50%), mid-term assignment and final exam (50%).							
<b>[Textbooks]</b>							
Not used							
<b>[References, etc.]</b>							
(References, etc.) No specific textbooks are used. Relevant materials will be distributed in class each week.							
-----							
Continue to 外国文献研究（経・英）A-E1(2)							

外国文献研究（経・英）A-E1(2)

**[Study outside of class (preparation and review)]**

Students will need to come prepared to class by reading given assignments. They are also expected to make at least one presentation during the semester.

**[Other information (office hours, etc.)]**

After class and by appointment via email.

**[Essential courses]**