

Course number		G-LAS14 80003 LE44					
Course title (and course title in English)	Global Social Entrepreneurship -SDGs as a theme		Instructor's name, job title, and department of affiliation	Graduate School of Management Visiting Associate Professor,MURAI AKIKO			
	Global Social Entrepreneurship -SDGs as a theme						
Group	Interdisciplinary Graduate Courses		Field(Classification)		Career Development		
Language of instruction	English		Old group		Number of credits	2	
Number of weekly time blocks	1	Class style	Lecture (Face-to-face course)		Year/semesters	2025 • First semester	
Days and periods	Mon.3		Target year	Graduate students		Eligible students	For all majors
(Students of Graduate School of Management cannot take this course as liberal arts and general education course. Please register the course with your department.)							
[Overview and purpose of the course]							
<p>This course aims to offer a space to personally related to the Sustainable Development Goals (SDGs) adapted at the United Nations in 2015, and stimulate one ' s creativity and proactivity to address them. More specifically, the participants would deepen the significance of SDGs, and develop business ideas to contribute to the achievement of SDGs. Social entrepreneurs and SDGs experts will share their knowledge and experience to stimulate the participants.</p>							
[Course objectives]							
<p>To deepen students ' understanding on SDGs and their own roles to address them. To stimulate students ' creativity and proactivity by enabling them to develop their own unique business ideas to address SDGs.</p>							
[Course schedule and contents)]							
<p>1. Introduction (Murai, Kuno) Briefing of the course flow, content, assignments, and schedules, etc 2. Sustainable Development Goals (SDGs) - introduction (Murai) 3-4. Social Entrepreneurship (Kuno, & other social entrepreneurs) What defines “ Social Entrepreneurship ” ; How to develop business model; Investors ' perspectives; etc 5-7. SDGs - in depth (experts from International Organizations、 Non-governmental Organization, Corporations) Needs on the ground, and various efforts to address them 8. Students ' Initial Business Idea presentation 9. How to develop business model and pitch best practices (Halcyon House staff www.halcyonhouse.org) 10-12 Global Social Enterprises - live examples. (a few social entrepreneurs from different parts of globe) Learning from the predecessors 13 Students ' pitch practices 14 Students ' Business Proposal Showcase (Kuno, Investors, Murai) Students finalize business plans to address any topics of SDGs, make a pitch in front of practitioners, and receive feedback. Tutorial, mentoring and coaching available by various lecturers prior to this date 15. Summary and Reflection (Murai, Kuno) What is learned from the course, and how to utilize in real life, going forward</p>							
<div style="text-align: right;">Continue to Global Social Entrepreneurship -SDGs as a theme(2)</div>							

Global Social Entrepreneurship -SDGs as a theme(2)

[Course requirements]

None

[Evaluation methods and policy]

50% Class attendance and contribution; 30% Business proposal content and pitch; 20% two essays

[Textbooks]

To be advised in advance of each class

[References, etc.]

(References, etc.)

To be advised in advance of each class. May include TV programs, movies, and videos

[Study outside of class (preparation and review)]

To be advised as needed

[Other information (office hours, etc.)]

Individual appointments with Murai and Kuno are available after each class and on the following day.

*Coaching session for entrepreneurship is available on the following day of the class upon request.

*Coaching #8211 a purposeful conversation to empower the person to find a solution or breakthrough in his/her own way

[Essential courses]