Course nu	Course number G-LAS14 80004 LE44												
title in Clobal Social Entrepreneurship and						name and d	Instructor's name, job title, and department of affiliation			Graduate School of Management Visiting Associate Professor, MURAI AKIKO			
Group Interdisciplinary Graduate Courses Field(Classification) Career Development													
Language of instruction	f Engl	English			Old	Old group			Number of cred		redits	2	
Number of weekly time blocks	1		Class style		ecture Face-to-	cture Face-to-face course)			Year/semesters		2025 • Second semester		
Days and periods		Mon.3		Target year G		Graduate	raduate students		Eligible students		For all majors		

(Students of Graduate School of Management cannot take this course as liberal arts and general education course. Please register the course with your department.)

[Overview and purpose of the course]

This course addresses leadership as an innate ability of any individuals rather than relating to the positions/roles in the organizations/society; and encourage students to notice and exert their own leadership style for the constructive future of the global society. The first half of the course introduces and various leadership style sharing live examples. At the latter half, the students would search for their own leadership style through social entrepreneurship idea.

[Course objectives]

Students would notice their own leadership potential, and start searching for opportunities and their own way of exerting it.

[Course schedule and contents)]

- 1. Introduction (Murai, Kuno)
- 2. Various definition of leadership (Murai)
- 3-4 About Social Entrepreneurship (Kuno)

What defines "Social Entrepreneurship"; How to develop business model

5-7 Leadership in Natural Disaster, Organizational Crises, and in day-to-day life (by guest lecturers in the relevant areas)

Learning from the actual cases

- 8 Leadership style assessment exercise (Murai)
- 9 Social entrepreneurship and leadership (Kuno)
- 10-11 Global Social Entrepreneurship actual cases (a few entrepreneurs)
- 12 Students ' presentation of their own business ideas (Murai)
- 13 How to develop business model (by Halcyon House staff)
- 14 Final Business Proposal Presentation (Kuno, Murai, external judges)
- 15 Summary and Reflection (Kuno, Murai)

[Course requirements]

None

[Evaluation methods and policy]

50% Class attendance and contribution by actively participating in the discussion, and doing the assignments for each class;

25% Business proposal content (originality and coherence) and effectiveness of the presentation

Continue to Global Social Entrepreneurship and Leadership Style(2)

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