

Course number		U-LAS06 10011 LE44					
Course title (and course title in English)		Introduction to Management-E2 Introduction to Management-E2		Instructor's name, job title, and department of affiliation		Graduate School of Economics Associate Professor, WANG, Tao	
Group		Humanities and Social Sciences		Field(Classification)		Jurisprudence, Politics and Economics(Foundations)	
Language of instruction		English		Old group		Group A	
				Number of credits		2	
Number of weekly time blocks		1		Class style		Lecture (Face-to-face course)	
				Year/semesters		2025 • Second semester	
Days and periods		Mon.3		Target year		All students	
				Eligible students		For all majors	
[Overview and purpose of the course]							
<p>This course is designed to provide an introduction to the fundamental principles of managing business organizations. Students will be exposed to management concepts, models, contexts, and practices. They will learn to apply management theory and research evidence in analyzing critically and solving creatively real-life management problems. They will also learn to make and evaluate managerial decisions while considering cultural and ethical issues in a diverse and internationalized world.</p>							
[Course objectives]							
<p>After the course, students should be able to</p> <ul style="list-style-type: none"> - Understand and explain the main concepts, theories and approaches of management - Evaluate and analyze concrete management phenomena, dilemmas and decisions - Reason and apply the knowledge gained to a range of examples and situations 							
[Course schedule and contents)]							
<p>The course is taught via a 90-minute-lecture session per week, over a period of fourteen weeks. The following overview of the weekly content is subject to adjustments when needed.</p> <ol style="list-style-type: none"> 1 - Introduction 2 - History, trend, globalization, and ethics 3 - Personality, attitudes, and work behaviors 4 - Developing mission, vision, and values & Goals and objectives 5 - Strategic management 6 - Organizational structure and change 7 - Organizational culture 8 - Leading people and organizations 9 - Decision making 10 - Communications in organizations 11 - Managing groups and teams 12 - Motivating employees 13 - The essentials of control & Strategic HR system 14 - Course summary and review 15 - Feedback 							
<div style="text-align: right;">Continue to Introduction to Management-E2(2)</div>							

Introduction to Management-E2(2)

[Course requirements]

The lectures will be delivered in English. Students should have adequate language proficiency to actively participate in the class. Knowledge of management is not a requirement to enroll in this course.

[Evaluation methods and policy]

- 20% Class attendance and participation
- 40% Short essay (500-800 words)
- 40% Final exam

[Textbooks]

Talya Bauer, Berrin Erdogan, and Jeremy Short. (2018). 『Principles of Management. 』 (Boston, MA: FlatWorld.) ISBN:978-1-4533-9210-2

(Related URL)

<https://catalog.flatworldknowledge.com/catalog/editions/principles-of-management-4-0>

[Study outside of class (preparation and review)]

Students are expected to spend at least 90 minutes outside of class each week on class preparation, readings, and review.

[Other information (office hours, etc.)]

By appointment via email

[Essential courses]