

科目ナンバリング		U-LAS03 10009 SB48											
授業科目名 <英訳>		外国文献研究（経・英）B-E1 Readings in Humanities and Social Sciences (Economics, English)B-E1					担当者所属 職名・氏名		経済学研究科 特定講師 CHUNG-MOYA , Emily				
群	人文・社会科学科目群			分野(分類)		外国文献研究			使用言語	英語			
旧群	C群	単位数	2単位		週コマ数	1コマ		授業形態	演習（対面授業科目）				
開講年度・ 開講期	2024・後期		曜時限	金2			配当学年	2回生以上		対象学生	全学向		
【授業の概要・目的】													
The objective of this course is to introduce students to English academic writings in the fields of business management and marketing. It aims to help students improve their English academic reading, presentation, and discussion skills. Students will read a diverse set of publications, including books, journals, and various web articles, deliver group and individual presentations, and engage in discussions.													
【到達目標】													
Upon completion of this course, students will be able to understand a range of academic writings, as well as improve their English academic reading, presentation, and discussion skills.													
【授業計画と内容】													
"The classes will be conducted mainly through student presentations (and discussions) around topics in business management and marketing. Week 1 - 2: Introduction to the Course Week 3 - 14: Student (individual or team) presentations on their assigned themes Week 15: Wrap-up and feedback"													
【履修要件】													
No prior knowledge is necessary, however, interest in business management and marketing is a must. The classes will be conducted completely in English, so students must be comfortable communicating in English.													
【成績評価の方法・観点】													
Active participation (30%), Presentation (40%), Final Exam (30%)													
【教科書】													
授業中に指示する													
【参考書等】													
（参考書） 授業中に紹介する													
【授業外学修（予習・復習）等】													
Students will need to come prepared for class by completing the prescribed readings. They are also expected to make at least one presentation during the semester.													
【その他（オフィスアワー等）】													
After class and by appointment via email.													