

科目ナンバリング		U-LAS04 20030 LE45							
授業科目名 <英訳>		Introduction to Globalization Studies-E2 Introduction to Globalization Studies-E2			担当者所属 職名・氏名		文学研究科 准教授 Stephane Heim		
群	人文・社会科学科目群		分野(分類)		教育・心理・社会(各論)		使用言語	英語	
旧群	A群	単位数	2単位		週コマ数	1コマ		授業形態	講義（対面授業科目）
開講年度・ 開講期	2025・後期		曜時限	月3		配当学年	全回生		対象学生 全学向
[授業の概要・目的]									
During this class, students will learn about globalization, by investigating the histoical development and current situation of the worldwide automotive industry. Throughout the 20th century, the automotive industry shaped the core institutions of our modern capitalist societies. Global and integrated car makers, dearlership networks, supply chains, labor relations, industrial and social policies, social classes, internationbal relations, etc., are all greatly impacted by the development of this industry. Nowadays, this industry is under an unprecedented change that takes two forms: first, electrification and digitalization; second, the changing geopolitics of this industry. This class intends to introduce the students with these various aspects, so that they better understand the foundations of globalization.									
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This lecture aims at providing students with a sound knowledge of the modern capitalist societies and the global structures they affected. In essence, this class is interdisciplinary, with a wide range of topics going from political sciences to sociology, economics, and business history. Besides, students will learn not only about the major actors of the automotive industry, they will also learn about differences and similarities of different societies, from East China to South America. Finally, students will acquire skills to better read and analyze the current evolution of globalization, since the automotive industry was and is still at the core of cultural, economic and political globalization.									
[授業計画と内容]									
Week 1. Introduction: The development of the Automotive industry in the 20th century Week 2. Transformation period: from the introduction of Fordism to the second oil crisis Week 3. From the 1970s to the present: the formation of global supply chains Week 4. Globalization of car manufacturers in the post-Cold War era Week 5. Market formation and international trade of new and used cars Week 6. Industrial policies and the deindustrialisation of developed countries Week 7. Industrial policies and the industrialisation of developing countries Week 8. Globalization of the automobile industry and changes in labour relations Week 9. Geopolitics of the automobile industry in the 21st century: the case of the European Union and the new NAFTA Week 10. Geopolitics of the automobile industry in the 21st century: the case of East Asia, South America and South-East Asia Week 11. Electrification/digitalization of the automotive industry, and the "New World Order" Week 12. The introduction of new technologies and materials, and new global players Week 13. The development of the Chinese automobile industry, trade conflicts and changing labor regimes Week 14. Conclusions									
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Introduction to Globalization Studies-E2(2)

【履修要件】

The lectures will be delivered in English. There are no prerequisite to take this course.

【成績評価の方法・観点】

Final Report (70%), class attendance (30%)

【教科書】

授業中に指示する

【参考書等】

(参考書)
授業中に紹介する

【授業外学修（予習・復習）等】

During each class, the first ten-fifteen minutes are dedicated to the review of the previous class. Students are asked to prepare each lesson on a weekly basis.

【その他（オフィスアワー等）】

Students should email the teacher to make an appointment.

【主要授業科目（学部・学科名）】