科目ナンバリング	U-LAS04 20030 LE45						
授業科目名<英訳>	Introduction to Globalization Studies-E2 Introduction to Globalization Studies-E2			担当者所属職名・氏名	文学研究科　准教授　Stephane Heim		
群	人文・社会科学科目群	分野(分類)	教育・心理・社会(各論)	使用言語	英語		
旧群	A群	単位数	2単位	週コマ数	1コマ	授業形態	講義（対面授業科目）
開講年度・開講期	2026・後期	曜時限	水3	配当学年	全回生	対象学生	全学向

[授業の概要・目的]

In this class, students will explore globalization by examining the historical development and current state of the global automotive industry. Throughout the 20th century, the automotive industry shaped the core institutions of modern capitalist societies. Global car manufacturers, dealership networks, supply chains, labor relations, industrial and social policies, social classes, and international relations have all been profoundly influenced by this industry. Today, the industry is undergoing unprecedented changes, primarily in two areas: (1) electrification and digitalization, and (2) shifting geopolitics. This class aims to introduce students to these dimensions, helping them gain a deeper understanding of the foundations and dynamics of globalization.

[到達目標]

This lecture aims to provide students with a comprehensive understanding of modern capitalist societies and the global structures they have shaped. The class is interdisciplinary, covering topics from political science, sociology, economics, and business history. Students will learn not only about the major actors in the automotive industry, but also about the differences and similarities among societies across regions - from East Asia to South America. Finally, students will develop skills to critically analyze the ongoing evolution of globalization, recognizing the automotive industry’s central role in cultural, economic, and political global processes.

[授業計画と内容]

Week 1. Introduction: the development of the automotive industry in the 20th century
Week 2. Transformation period: from the introduction of Fordism to the second oil crisis
Week 3. Interwar car industry and Fordism in Europe
Week 4. The German auto industry's evolution during and after WWII
Week 5. Japan's emergence and challenge
Week 6. Compact cars, imports, oil and the new battlefield in US: 1950s~70s
Week 7. Review Class
Week 8. Technological Evolution and Labor (1)
Week 9. Technological Evolution and Labor (2)
Week 10. Internationalization of Japanese car makers
Week 11. The new geography of the automobile production (1)
Week 12. The new geography of the automobile production (2)
Week 13. The development of the Chinese automobile industry
Week 14. Conclusions

[履修要件]

The lectures will be delivered in English. There are no prerequisite to take this course.

Introduction to Globalization Studies-E2(2)へ続く↓↓↓

Introduction to Globalization Studies-E2(2)

[成績評価の方法・観点]

Final Report (70%), class attendance (30%)

[教科書]

授業中に指示する

[参考書等]

（参考書）
授業中に紹介する

[授業外学修（予習・復習）等]

Students are required to complete preparation for each lesson on a weekly basis.

[その他（オフィスアワー等）]

Students should email the teacher to make an appointment.

[主要授業科目（学部・学科名）]