

科目ナンバリング		U-LAS70 10002 SE50					
授業科目名 <英訳>	ILAS Seminar-E2 :Digital Economy, Markets, and Regulations (デジタル経済、市場、そして規制) ILAS Seminar-E2 :Digital Economy, Markets, and Regulations			担当者所属 職名・氏名	白眉センター 特定助教 Shin-Ru CHENG(ジューンソウルウ)		
群	少人数群	単位数	2単位	週コマ数	1コマ	授業形態	ゼミナール (対面授業科目)
開講年度・ 開講期	2026・前期	受講定員 (1回生定員)	15 (10) 人	配当学年	主として1回生	対象学生	全学向
曜時限	水5	教室	4共12			使用言語	英語
キーワード	digital economy / global market / high-technology / competition / market regulations						
[授業の概要・目的]							
Digital technology and giant digital firms have changed how businesses work and how people find information. Digital platforms often offer free services, which makes life easier but also lets them gain control over markets, users, and even public opinion. That can lead to problems like fewer choices, hidden manipulation, and faster spread of fake news. Solving these problems needs different fields to work together: business and tech to build useful services, and law and social science to handle harms and unfairness. Antitrust law, which aims to keep markets competitive, is an important tool many countries use to regulate digital giants. This course navigates students to think critically about digital business models, understand how they work and affect people, and explore how antitrust law can help fix the issues caused by the giant digital firms.							
[到達目標]							
After completing the course, students will understand key concepts of the digital economy, including network effects, data-driven business models, and their social impacts. Building on this knowledge, students will learn how existing legal systems address these issues and how law can promote welfare-enhancing technology.							
[授業計画と内容]							
1. Course overview 2. Concepts of competition and market regulations 3. Collusive conduct: online retail market (price fixing agreements & tying) 4. Collusive conduct: credit card market (no-steering clauses) 5. Collusive conduct: labor market (no-poach agreements) 6. Collusive conduct: technology market (patent licensing & joint R&D agreements) 7. Monopoly: online retail market (abuse of superior bargaining power & exclusive supply/distribution contracts) 8. Monopoly: food delivery market (most favored customer clauses) 9. Monopoly: online searching service market (product comparison services & keyword advertising) 10. Monopoly: social networking service market (data dominance & data misuse) 11. Merger: online searching service market (economies of scale & privacy risks) 12. Merger: social networking service market (entry barriers & gatekeeper role) 13-14. Summary of topics covered in sessions 1 to 12							
ILAS Seminar-E2 :Digital Economy, Markets, and Regulations (デジタル経済、市場、そして規制) (2)へ続く...							

[履修要件]

特になし

[成績評価の方法・観点]

Final course performance will be reported as a raw score (0-100) and graded as follows: A+(96-100); A(85-95); B(75-84); C(65-74); D (60-64); F(0-59). Grade components include 1. Course participation (35%) and 2. Final paper (65%).

[教科書]

授業中に指示する

Assigned readings will be provided each week.

[授業外学修（予習・復習）等]

Students are expected to complete weekly readings before class, prepare discussion questions or brief notes, and review lecture materials. Five hours per week for preparation, readings, and assignments.

[その他（オフィスアワー等）]

For questions or to schedule an office hour appointment, please email the instructor of this course (cheng.shinru.6c@kyoto-u.ac.jp)

[主要授業科目（学部・学科名）]