

科目ナンバリング		U-LAS51 10041 LE48							
授業科目名 <英訳>	Strategic Communication & Presentation Skills-E3				担当者所属 職名・氏名	農学研究科 特別招へい准教授 Edirisinghe Jayalath AG Hemasiri			
	Strategic Communication & Presentation Skills-E3 :Developing Clear and Impactful Communication Skills								
群	キャリア形成科目群		分野(分類)	国際コミュニケーション		使用言語	英語		
旧群		単位数	2単位	時間数	30時間	授業形態	講義(対面授業科目)		
開講年度・ 開講期	2026・ 前期集中		曜時限	集中		配当学年	全回生	対象学生	全学向
<b>[授業の概要・目的]</b>									
<p>This course develops undergraduate students' ability to communicate ideas strategically in academic and professional environments.</p> <p>It equips students with essential presentation, persuasion, and intercultural communication skills required for global scientific, technological, and professional engagement.</p> <p>Students will learn how to structure messages, analyse audiences, design effective visual presentations, and confidently deliver ideas in multicultural contexts.</p>									
<b>[到達目標]</b>									
<p>By the end of the course students will be able to:</p> <ol style="list-style-type: none"> <li>1-Analyse audience and communication context.</li> <li>2-Design and structure strategic messages.</li> <li>3-Deliver clear and confident presentations.</li> <li>4-Create effective visual communication.</li> <li>5-Communicate ideas persuasively in diverse settings.</li> </ol>									
<b>[授業計画と内容]</b>									
<p>Sessions 1-2 Strategic Communication and Audience Awareness</p> <ul style="list-style-type: none"> <li>• Describe the importance of strategic communication</li> <li>• Examine audience expectations</li> <li>• Adjust messages according to context</li> <li>• Evaluate personal communication approach</li> <li>• Recognise communication objectives</li> </ul> <p>Sessions 3-4 Communication Purpose and Message Organisation</p> <ul style="list-style-type: none"> <li>• Establish communication intent</li> <li>• Organise presentations in a logical manner</li> <li>• Highlight key messages</li> <li>• Construct effective openings and closings</li> <li>• Match messages to audience needs</li> </ul> <p>Sessions 5-6 Verbal and Non-Verbal Communication Skills</p> <ul style="list-style-type: none"> <li>• Communicate using clear spoken language</li> <li>• Exhibit confident body posture</li> <li>• Maintain appropriate eye contact</li> <li>• Apply purposeful gestures</li> <li>• Deliver brief presentations</li> </ul>									
						Strategic Communication & Presentation Skills-E3(2)へ続く			

## Strategic Communication & Presentation Skills-E3(2)

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### Sessions 7-8 Voice Delivery and Creative Presentation Design

- Enhance vocal delivery
- Create engaging presentations
- Integrate visual storytelling techniques
- Present information visually
- Develop attractive slide content

### Sessions 9-10 Storytelling and Dialogue Skills

- Convey ideas through storytelling
- Clarify complex concepts
- Participate in guided dialogues
- Engage in peer interaction
- Strengthen audience involvement

### **【履修要件】**

Basic proficiency in English, General computer literacy, Willingness to participate in presentations and group activities

### **【成績評価の方法・観点】**

Continuous assessment (in-class activities) - 30%

Take-home assignments - 25%

End semester presentation / exam - 35%

### **【教科書】**

Stephen E. Lucas 『The Art of Public Speaking』 ( McGraw-Hill ) ISBN:978-0073216508

Garr Reynolds 『Presentation Zen』 ( New Riders ) ISBN:978-0321525659

Carmine Gallo 『Talk Like TED』 ( St. Martin ' s Press ) ISBN:978-1250041128

### **【参考書等】**

( 参考書 )

Kitty O. Locker, Jo Mackiewicz, Jeanine Elise Aune 『Business Communication』 ( McGraw-Hill Education ) ISBN:978-1264960392

Deirdre Breakenridge 『Answers for Modern Communicators: A Guide to Effective Business Communication』 ( Routledge ) ISBN:978-0415303927

Everett Ofori 『Guaranteed Formula For Public Speaking Success』 ( Wiley ) ISBN:978-1894221078

( 関連URL )

<https://www.ted.com>

<https://www.duarte.com/resources>

<https://www.toastmasters.org/>

### **【授業外学修 ( 予習・復習 ) 等】**

Students are encouraged to watch communication videos such as Toastmasters World Champion speeches and TED Talks, practice skills using online resources (e.g. TED, Toastmasters), record practice speeches for class review, and engage in relevant online courses (e.g. Udemy, Coursera).

Strategic Communication & Presentation Skills-E3(3)

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[その他 ( オフィスアワー等 ) ]

[主要授業科目 ( 学部・学科名 ) ]